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SOCOOL@EU CLUSTER CONFERENCE

Date & Location

June 11th, 2013
HOLM Forum, Frankfurt Rhine-Main Airport / Germany

The HOLM-Forum is conveniently located at Frankfurt’s Rhine-Main Airport between the long-distance railway station / ‘The Squaire’ and Terminal 1, directly over the A 3 interstate

Moderation

Richard Tuffs, Director ERRIN – European Regions Research and Innovation Network

Objectives

After a detailed analysis of the project clusters, the SoCool@EU consortium has been developing a Joint Action Plan which describes the identified project fields where mutual activities and projects between the clusters will be devised. The Joint Action Plan will be developed into a Business Plan, which further substantiates the relevant joint projects between the clusters and its stakeholders, identifying the motivation for projects, objectives, activities, risks, and possible actors and funding sources.

The collection of feedback from the stakeholders of the project clusters is an essential part of the SoCool@EU Cluster Conference, where input from all participants is much appreciated. A networking event with the opportunity to meet, share knowledge, and create a base for future business opportunities among participants will close the event.

For more information on the project and its partners, please visit www.socool-logistics.eu

Program

11:00 – 11:30 Registration and coffee
11:30 – 12:00 Welcome & Opening
   Dr. Stefan Walter, Managing Director / House of Logistics & Mobility (HOLM), Germany
   Mr. Richard Tuffs, Director / ERRIN – European Regions Research and Innovation Network
12:00 – 13:00 “Financial instruments for RDI and Growth” – Mr. Jean-David Malo, Head of Unit; DG RTD, Unit C3 – Financial Engineering (tbc)
   “European research priorities for transport and logistics” – Mr. Alessandro Damiani, Deputy Head of Unit; DG RTD, Unit H1 – Horizontal aspects of transport (tbc)
13:00 – 14:00 Lunch break
14:00 – 15:30 Discussion of projects in European logistics: The SoCool@EU Business Plan – workshop groups according to the thematic fields from the Joint Action Plan with collection of project ideas and feedback from the participants
   Group 1: Advanced supply chains and ICT
   Group 2: Cluster development and internationalization
   Group 3: Green logistics
   Group 4: Intelligent hubs
   Group 5: Knowledge transfer and valorisation
   Group 6: Urban logistics
15:30 – 16:00 Coffee break
16:00 – 17:30 Discussion of the implementation of the SoCool@EU Business Plan: From project planning to project realization – interactive discussion on the next steps and possibilities for participation, including Q&A
   Mats Johnsson, Associate Professor and Programme Director / University Lund, Sweden
   Jan Boyesen, Business Development Manager / Maritime Development Center Europe, Denmark
17:30 – 18:00 Sum-up of the day’s discussions – Concluding feedback
18:00 – 21:00 Networking event