MIT ZARAGOZA
MASTER OF ENGINEERING IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

MASTER THESIS CORPORATE COOPERATION

The MIT Zaragoza Master in Logistics and Supply Chain Management (ZLOG) Program is a ten-month course of study based on the MIT curriculum that has been ranked first in logistics and supply chain management for several years in a row by US News & World Report. In addition to developing analytical and leadership skills through the strong curriculum and extensive industry interaction, ZLOG students gain valuable international experience by studying in a diverse classroom environment at Zaragoza Logistics Center in Spain.

Each student of the ZLOG Program is required to complete a Master thesis to obtain their degree. The ZAP program is designed to benefit both the students and the sponsoring companies. The students benefit by being able to work closely with professionals on a challenging supply chain problem. The companies benefit by having a student team bring new insights and approaches to a current supply chain challenge or opportunity. Also, it provides the company with a recruiting opportunity for new talent.

EACH THESIS SPONSORSHIP ENTITLES THE PARTNER CORPORATION TO THE FOLLOWING:

- One or two graduate students working on the project for 9 months
- A faculty member with relevant expertise assigned as a thesis advisor
- A final thesis report
- A final presentation to sponsoring company on results and conclusions
- Additional potential deliverables: executive summary, slides, models developed and other materials prepared specifically for the purpose of the research project

THE PARTNER CORPORATION IS EXPECTED TO COMMIT TO THE FOLLOWING:

- Payment of 15,000€ fee for the project
- Assignment of a single dedicated resource to act as project lead, able to meet regularly with the team (in person or via phone/video conference)
- Access to data as needed in a timely fashion
- Payment of any out of town travel expenses to partner company site

ZAP PARTNERS 2008-2014:

- Alcatel-Lucent
- BASF
- CLARIANT
- DHL
- EPSON
- GM
- Halliburton
- Imaginariun
- Johnson & Johnson
- Novartis
- Pfizer
- P&G
- Ralph Lauren
- Roche
- Saica Natur
- Schlumberger
- Telefonica

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